Maori Tourism

In the World's Largest Polynesian City
Tamaki Makaurau – Auckland

- Ngarimu Blair
- Deputy Chairman Ngati Whatua Orakei
- Director Whai Rawa Ltd
- Director Waterfront Auckland
- Director Nga Tira Consulting Ltd





Maori Shacks Go Up in Smoke



One of the ramshackle homes at Orakei set on fire after demolition yesterday.



























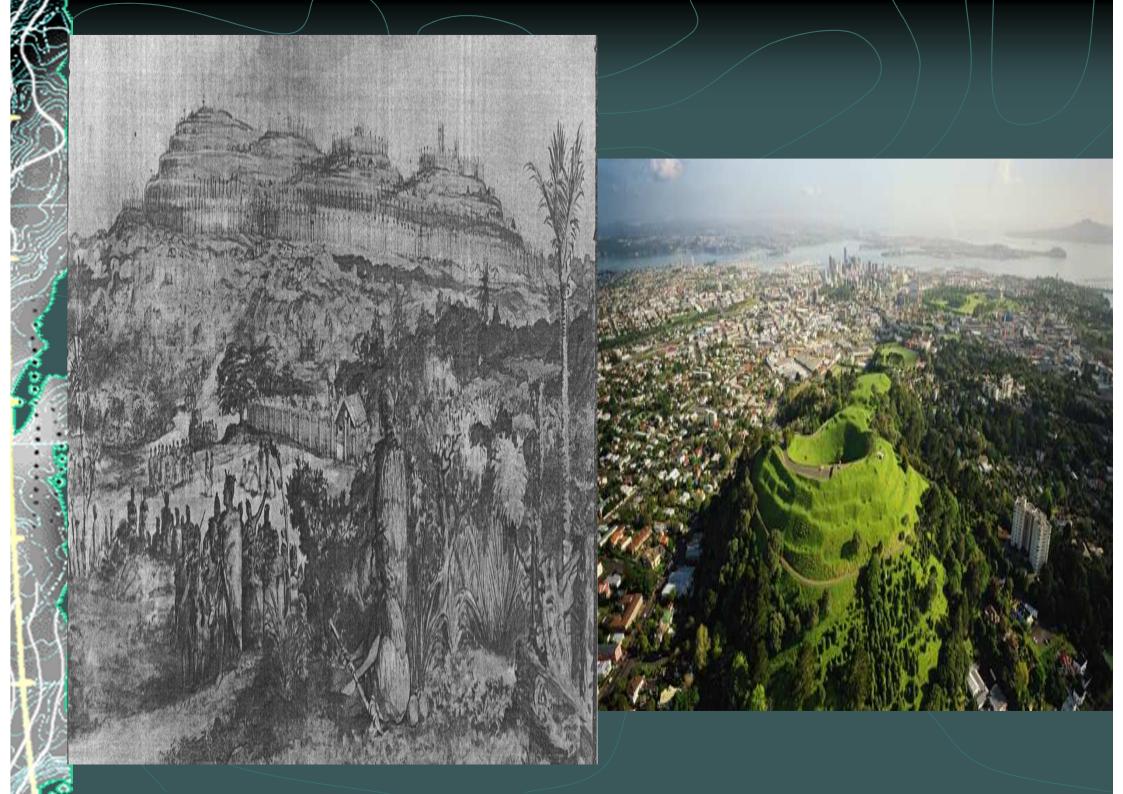














Critical Success Factors For Sustainable Growth in Tourism

- Improved education to move from bus drivers to business owners
- Auckland marketed as a Maori destination too
- Maximising value of cultural assets through good stewardship 'walking the talk'
- Navigating and growing local and central govt relationships

